

NUU

2023

PRODUCT PORTFOLIO

OUR STORY

NUU is an advanced mobility brand founded in 2010, with the goal of democratizing smartphone technology and empowering consumers. Since our inception, we've been steadily growing our capabilities in product development, distribution, and service experience.

NUU has over 44 years of expert R&D and manufacturing experience involving smartphone ODM and OEM projects. In 2017, we opened our solutions-oriented division, NUU Enterprise, dedicated to the design and fast deployment of carrier-certified mobile phones and tablets in highly advanced situations, seeing our largest growth in the medical segment.

NUU provides you with complete control over all aspects of your mobile devices through our mobile device management platform. You'd be surprised by what's possible with our devices.

As a value-added manufacturer, NUU empowers its customers and their solutions by way of reliable and customizable hardware with flexible product lifecycle management, complemented by partner-enabled services, such as mobile device management, custom ROM development, staging, kitting, and two-way logistics support, among others.

The more we do as mobile manufacturers, the more value we add for you - NUU Enterprise.







PHONES

B20 5G



Colors



Operating System

Android™ 12

Camera

Rear Camera: 48MP AF (Main) + 16MP (Wide Angle) + 2MP (Macro) with LED Flash

Front Camera: 8MP

Processor

Dimensity 700 2.2GHz Octa-Core

Display

6.5" FHD+ 1080 x 2400

90Hz Refresh Rate

Battery

5,000mAh with Fast Charge

Memory

RAM: 8GB

Storage: 128GB

External Storage: microSD (up to 512GB)

Dimensions

161 x 75.1 x 9.85mm

Networks

5G N2/N5/N25/N41/N66/N71

4G B1/2/3/4/5/7/8/12/13/17/18/19/20/25/26/
28AB/38/39/40/41/66/71

3G B1/2/4/5/6/8/19

2G 850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 5.1

NFC

GPS with A-GPS Support

USB Type-C 2.0

OTG

Dual SIM Dual Standby

3.5mm Headset Jack

VoLTE & VoWiFi

Sensor Type

Side-mounted Fingerprint Sensor (with Power Button), Accelerometer, Barometer, Compass, Gyroscope, Ambient Light Sensor, Proximity

Authorization

AT&T BYOD

B15



Operating System

Android™ 11

Camera

Rear Camera: 48MP (Main) + 5MP (Wide Angle) +
2MP (Macro) + 2MP (Bokeh) with LED Flash
Front Camera: 8MP

Processor

Helio G88 2.0GHz Octa-Core

Display

6.78" FHD+ 1080 x 2460
90Hz Refresh Rate

Battery

5,000mAh with Fast Charge

Memory

RAM: 4GB
Storage: 128GB
External Storage: microSD (up to 512GB)

Dimensions

169 x 76.9 x 8.6mm

Networks

4G	B2/4/5/12/13/25/26/41/66
3G	850/1700/1900
2G	850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)
Bluetooth 5.0
GPS with A-GPS Support
USB Type-C 2.0
OTG
Dual SIM Dual Standby
3.5mm Headset Jack
VoLTE & VoWiFi

Sensor Type

Side-mounted Fingerprint Sensor (with Power Button),
Accelerometer, Compass, Gyroscope, Magnetometer,
Ambient Light Sensor, Proximity

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

B10

Operating System

Android™ 11

Camera

Rear Camera: 48MP (Main) + 8MP (Wide Angle) +
2MP (Macro) with LED Flash

Front Camera: 8MP

Processor

Helio P60 2.0GHz Octa-Core

Display

6.55" HD+ 720 x 1600

Battery

4,000mAh

Memory

RAM: 4GB

Storage: 64GB

External Storage: microSD (up to 512GB)

Dimensions

165.5 x 76 x 9.2mm

Networks

4G B2/4/5/12/13/25/26/41/66/71

3G 850/1700/1900

2G 850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 5.0

GPS with A-GPS Support

USB Type-C 2.0

Dual SIM Dual Standby

3.5mm Headset Jack

VoLTE & VoWiFi

Sensor Type

Side-mounted Fingerprint Sensor (with Power Button),
Accelerometer, Ambient Light, Proximity

Enterprise Capability

Android Enterprise with Zero Touch Enrollment



Colors



A15



Colors



Operating System

Android™ 13

Camera

Rear Camera: 50MP + VGA

Front Camera: 5MP

Processor

Helio G36 2.2GHz Octa-Core

Display

6.5" HD+ 1600 x 720

90Hz Refresh Rate

Battery

4,180mAh

Memory

RAM: 4GB

Storage: 128GB

External Storage: microSD (up to 1TB)

Dimensions

164.5 x 76 x 8.9mm

Networks

4G B1/2/3/4/5/7/8/12/13/17/25/26/41/66/71

3G 850/900/1700/1900/2100

2G 850/900/1800/1900

Connectivity

Wi-Fi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 5.0

GPS with A-GPS Support

USB Type-C 2.0

Dual SIM Dual Standby

Sensor Type

Side Fingerprint ID, Accelerometer, Proximity, Ambient Light

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

A25

Operating System

Android™ 13

Camera

Rear Camera: 50MP + 2MP + VGA

Front Camera: 8MP

Processor

Helio G99 2.2GHz Octa-Core

Display

6.7" FHD+ 1080 x 2412 AMOLED

120Hz Refresh Rate

Battery

5,000mAh with Fast Charge

Memory

RAM: 6GB

Storage: 128GB

External Storage: microSD (up to 1TB)

Dimensions

163.8 x 76.3 x 7.96mm

Networks

4G B1/2/3/4/5/7/8/12/13/17/25/26/41/66/71

3G 850/900/1700/1900/2100

2G 850/900/1800/1900

Connectivity

Wi-Fi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 5.2

GPS with A-GPS Support

USB Type-C 2.0

Dual SIM Dual Standby

Sensor Type

In-display Fingerprint ID, Accelerometer, Ambient Light, Proximity, Compass, Gyroscope

Enterprise Capability

Android Enterprise with Zero Touch Enrollment



Colors



A23 PLUS



Colors



Operating System

Android™ 13

Camera

Rear Camera: 8MP x AF + VGA

Front Camera: 5MP

Processor

Helio A22 2.0GHz Quad-Core

Display

6.3" HD+ 720 x 1560

Battery

3,850mAh

Memory

RAM: 3GB

Storage: 64GB

External Storage: microSD (up to 512GB)

Dimensions

160.8 x 75.9 x 9.9mm

Networks

4G B2/4/5/12/13/25/26/41/66/71

3G 850/1700/1900

2G 850/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 5.0

GPS with A-GPS Support

USB Type-C 2.0

Dual SIM Dual Standby

Sensor Type

Accelerometer, Ambient Light, Proximity

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

CERTIFICATION

PTCRB

AT&T BYOD

A23

Operating System

Android™ 13

Camera

Rear Camera: 5MP x AF with LED Flash

Front Camera: 2MP

Processor

Helio A22 2.0GHz Quad-Core

Display

6" FWVGA+ 480 x 960

Battery

2,950mAh

Memory

RAM: 3GB

Storage: 32GB

External Storage: microSD (up to 512GB)

Dimensions

161.5 x 77.4 x 9.9mm

Networks

4G B2/4/5/7/12/13/25/26/41/66/71

3G 850/1700/1900/2100

2G 850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 5.0

GPS with A-GPS Support

USB Type-C 2.0

Dual SIM Dual Standby

Sensor Type

Accelerometer, Ambient Light, Barometer, Proximity

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

CERTIFICATION

PTCRB

AT&T BYOD



X6 PLUS



Operating System

Android™ 12

Camera

Rear Camera: 13MP x AF

Front Camera: 5MP

Processor

Helio A20 1.8GHz Quad-Core

Display

6.1" HD+ IPS 720 x 1560 (19.5:9)

Battery

3,120mAh

Memory

RAM: 3GB

Storage: 32GB

External Storage: microSD (up to 512GB)

Dimensions

156.2 x 74 x 8.7mm

Networks

4G B2/4/5/12/13/17/66/71

3G 850/1700/1900

2G 850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 5.0

GPS with A-GPS Support

USB Type-C 2.0

3.5mm Headset Jack

VoLTE & VoWiFi

Sensor Type

Accelerometer, Ambient Light, Digital Compass,
Fingerprint ID, Proximity, Vibrator

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

Certification

PTCRB

Verizon ODI and Wholesale Approval

T-Mobile TFB VoLTE Validation

Authorization

AT&T BYOD

A11L



Operating System

Android™ 11 (Go edition)

Camera

Rear Camera: 8MP
Front Camera: 5MP

Processor

MT6739 1.5GHz Quad-Core

Display

5.5" HD+ IPS 720 x 1440 (18:9)

Battery

2,500mAh

Memory

RAM: 2GB
Storage: 16GB
External Storage: microSD (up to 512GB)

Dimensions

150.7 x 72.5 x 10mm

Networks

4G	B2/4/5/12/13/25/26/41/66/71
3G	850/1700/1900
2G	850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n (2.4GHz/5GHz)
Bluetooth 5.0
GPS with A-GPS Support
USB Type-C 2.0
3.5mm Headset Jack
VoLTE & VoWiFi

Sensor Type

Accelerometer, Ambient Light, Proximity

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

Certification

PTCRB
Verizon ODI and Wholesale Approval
T-Mobile TFB VoLTE Validation

A10L



Operating System

Android™ 12 (Go edition)

Camera

Rear Camera: 5MP x AF with LED Flash

Front Camera: 2MP

Processor

MT6739 1.28GHz Quad-Core

Display

5.5" FWVGA+ IPS 480 x 960 (18:9)

Battery

2,500mAh

Memory

RAM: 2GB

Storage: 16GB

External Storage: microSD (up to 512GB)

Dimensions

150.8 x 71.3 x 10mm

Networks

4G B2/4/5/7/12/17/66/71

3G 850/1700/1900/2100

2G 850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n (2.4GHz/5GHz)

Bluetooth 4.2

GPS with A-GPS Support

Micro USB

Dual SIM Dual Standby

3.5mm Headset Jack

Sensor Type

Accelerometer, Ambient Light, Proximity, Vibrator

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

Authorization

AT&T BYOD

A9L



Colors



Operating System

Android™ 12 (Go edition)

Camera

Rear Camera: 5MP

Front Camera: 2MP

Processor

MT6739 1.5GHz Quad-Core

Display

6.3" FVWGA+ 480 x 1014

Battery

3,000mAh

Memory

RAM: 3GB

Storage: 32GB

External Storage: microSD (up to 512GB)

Dimensions

159 x 76.7 x 9.8mm

Networks

4G B2/4/5/7/12/25/26/41/66/71

3G 850/1700/1900/2100

2G 850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n (2.4GHz/5GHz)

Bluetooth 4.2

GPS with A-GPS Support

Micro USB

Dual SIM Dual Standby

VoLTE & VoWiFi

Sensor Type

Accelerometer

Authorization

AT&T BYOD

F4L



Operating System

Android™ System

Camera

Rear Camera: 2MP
Front Camera: 0.3MP

Processor

MT6739 1.1GHz Quad-Core

Display

Inside: 2.8" QVGA 240 x 320
Outside: 1.77" QQVGA 120 x 160

Battery

1,350mAh

Memory

RAM: 512MB
Storage: 4GB
External Storage: microSD (up to 64GB)

Dimensions

109.07 x 57.82 x 21mm

Networks

4G	B2/4/5/12/13/17/66
3G	850/1700/1900
2G	850/1900

Connectivity

WiFi 802.11 b/g/n
Bluetooth 4.2
GPS with A-GPS Support
3.5mm Headset Jack
VoLTE & VoWiFi

Sensor Type

Vibrator, Magnetic Hall Switch

Audio/Video

3GP, MP3, MP4, FLAC, WAV, MKV, M4A

Certification

PTCRB
Verizon ODI and Wholesale Approval



TABLETS

TAB 5



Operating System

Android™ 12

Camera

Rear Camera: 8MP x AF with LED Flash
Front Camera: 5MP

Processor

Helio A22 1.8GHz Quad-Core

Display

5.0" FWVGA+ IPS 480 x 960 (18:9)

Battery

2,800mAh

Memory

RAM: 3GB
Storage: 32GB

Dimensions

144 x 67.6 x 12.4mm

Networks

4G	B2/3/4/5/7/12/20/28AB/66/71
3G	850/900/1700/1900
2G	850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)
Bluetooth 5.0
NFC
GPS with A-GPS Support
USB Type-C 2.0
Single Nano SIM (4FF)

Sensor Type

Accelerometer, Ambient Light, Proximity

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

Certification

PTCRB
AT&T Network Ready
T-Mobile Network Certification

TAB 10



Full Accessory Line Available
Including Charging Stand



Operating System

Android™ 11

Camera

Rear Camera: 13MP x AF with LED Flash

Front Camera: 5MP

Processor

MT8768 2.0GHz Octa-Core

Display

10.1" WUXGA IPS 1200 x 1920 (16:10)

Battery

6,000mAh

Memory

RAM: 3GB

Storage: 32GB

External Storage: microSD (up to 512GB)

Dimensions

261 x 151.5 x 9.5mm

Networks

4G B1/2/3/4/5/7/12/13/14/20/
25/26/30/41/66/71

3G 850/900/1700/1900/2100

2G 850/900/1800/1900

Connectivity

Wi-Fi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 5.1

NFC

GPS with A-GPS Support

USB Type-C 2.0

Single Nano SIM (4FF)

Sensor Type

Accelerometer, Ambient Light, Digital Compass,
Fingerprint ID, Gyroscope

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

Certification

PTCRB

Verizon ODI and Wholesale Approval

AT&T Network Optimized

TAB 10 PLUS



Colors



Operating System

Android™ 13

Camera

Rear Camera: 8MP x AF with LED Flash

Front Camera: 5MP

Processor

MT8768 2.0GHz Octa-Core

Display

10.1" HD+ IPS 800 x 1280

Battery

5,000mAh

Memory

RAM: 3GB

Storage: 64GB

External Storage: microSD (up to 512GB)

Dimensions

248 x 164.9 x 9.4mm

Networks

4G B2/4/5/12/41/66/71

3G 850/1900/2100

2G 850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 4.2

GPS with A-GPS Support

USB Type-C 2.0

Dual SIM

Sensor Type

Accelerometer, Vibrator

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

TAB 8 PLUS



Colors



Operating System

Android™ 13

Camera

Rear Camera: 5MP x AF with LED Flash

Front Camera: 2MP

Processor

MT8766 2.0GHz Quad-Core

Display

8.0" HD+ IPS 800 x 1280

Battery

4,000mAh

Memory

RAM: 3GB

Storage: 32GB

External Storage: microSD (up to 512GB)

Dimensions

209 x 126 x 9.9mm

Networks

4G B2/4/5/12/41/66/71

3G 850/1900/2100

2G 850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)

Bluetooth 4.2

GPS with A-GPS Support

USB Type-C 2.0

3.5mm Headset Jack

Single Nano SIM (4FF)

Sensor Type

Accelerometer, Proximity, Vibrator

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

TAB 10 PRO



Full Accessory Line Available
Including Keyboard and Pen



Operating System

Android™ 13

Camera

Rear Camera: 13MP with LED Flash
Front Camera: 5MP

Processor

MT8766 2.0GHz Quad-Core

Display

10.4" WUXGA IPS 1200 x 2000

Battery

7,000mAh

Memory

RAM: 4GB
Storage: 64GB
External Storage: microSD (up to 512GB)

Dimensions

246.9 x 156.7 x 7.9mm

Networks

4G	B2/4/5/12/41/66/71
3G	B1/2/5
2G	850/900/1800/1900

Connectivity

Wi-Fi 802.11 a/b/g/n/ac(2.4GHz/5GHz)
Bluetooth 5.0
GPS with A-GPS Support
USB Type-C 2.0
Dual SIM

Sensor Type

Vibrator, Accelerometer

Enterprise Capability

Android Enterprise with Zero Touch Enrollment



INDUSTRY

R3



Operating System

Android™ 13

Camera

Rear Camera: 64MP AF + 20MP FF with LED Flash
Front Camera: 32MP FF

Processor

Helio G99 2.2GHz Quad-Core

Display

6.78" FHD+ IPS 1080 x 2040
120Hz Refresh Rate

Battery

5,000mAh

Memory

RAM: 8GB
Storage: 256GB
External Storage: microSD (up to 1TB)

Dimensions

176.3 x 81.8 x 9.4mm

Networks

4G: B1/2/3/4/5/7/8/12/13/17/18/19/20/
25/26/28AB/38 /40/41/66
3G: B1/2/4/5/8, BC0
2G: 850/900/1800/1900

Connectivity

WiFi 802.11 a/b/g/n/ac (2.4GHz/5GHz)
Bluetooth 5.0
NFC
GPS with A-GPS Support
USB Type-C 2.0
Dual Nano SIM (TF)

Sensor Type

Accelerometer, Proximity, Ambient Light, Gyroscope,
Compass, Temperature sensor

Enterprise Capability

Android Enterprise with Zero Touch Enrollment

android 

MEDIATEK

everyday genius

Android is a trademark of Google LLC. The Android robot is reproduced or modified from work created and shared by Google and used according to terms described in the Creative Commons 3.0 Attribution License.

Sales - Americas

T 469-848-0434

E sales@nuuenterprise.com

nuuenterprise.com

8101 Ridgpoint Dr.,
Suite 107
Irving, TX 75063